Swedish Nobel Biocare partners with German university

Berlin dental school to join university network in the US, Europe and Asia region

Daniel Zimmermann
Dental Tribune

LEIPZIG: Nobel Biocare is extending its worldwide University Partner Program. During a press conference in January, the Swedish dental manufacturer signed an agreement with the Charité University Medical School (Charité UMS) in Berlin. According to Dr Andrej Kielbassa, Dean of the Department of Periodontology at the Charité UMS, the partnership will incorporate implantology and CAD/CAM procedures into the dental curriculum and offer financial support as well as academic exchanges between the school and other programme members based on Nobel’s in-house-based educational tools.

An independent Academic Advisory Board will make sure that the school is able to reach the goals of the partnership and keep its education free from corporate interests, Dr Kielbassa said.

As one of the largest medical facilities in Europe, Charité UMS is the 23rd dental school to join Nobel’s University Partner Program. Recently, it announced plans to become one of the most modern and advanced service providers of medical care in Europe by 2010. The partnership with Nobel Biocare is seen as a major step in achieving this goal.

“Strategically, our partnership with Nobel Biocare is an integral part of dental curriculum’s worldwide in the next 10 years,” said Prof Martin Paul, Dean of the School. “It is an all-under-one-roof concept bringing together primary care services. Dentistry would be one of the primary care services offered in our range of ancillary services which can also include physiotherapy and podiatry.”

The main heading up the venture is Mark Adams, who was previously chief executive of the private healthcare provider Nethercare UK and before that was with Denplan. He said: “We have answered the call from dental professionals working with the company to make that difference in the market.”

“Nobel Biocare is one of the largest providers of aesthetic dental solutions worldwide. In the last quarter of 2007, their sales revenue increased by 8% to 142.3 million Euro. Since 2005, Nobel Biocare has increased its consolidated revenue by 11% and 10% annually over the next five years. “The more labs can offer CAD/CAM solutions, and are closer to their Chinese customers,” states Eros Nammi, Managing Director of the Cefla Dental Group. “We are now an established local presence and will be able to serve the market with the same degree of professionalism and quality as we offer all our European customers.”

Cefla Cooperative, which consists of four business divisions, increased its consolidated revenue by 8% to 327.9 million in 2006 despite a rather difficult external environment. The company also closed the fiscal year 2006 with a consolidated net profit of 1.5 million Euro, up by 1% compared to 2005 results. Cefla considers themselves a global player in the dental market. They supply integrated treatment centres for dental surgeries and have production sites in five different offices in Italy, Europe, and the United States. Following the launch of the company’s third brand for high-tech imaging products, the MyRay in 2007, Suzhou Victor Medical Equipment will become the fourth name in Cefla’s brand portfolio.

Virgin starts venture in healthcare and dentistry

Michael Watson
Dental Tribune

LONDON: Unstoppable entrepreneur Richard Branson is moving into healthcare and dentistry, it has been announced. His Virgin Group has established a new business called Virgin Healthcare and plans to open centres with general practitioners (GPs) of the National Health Service and other health-care professionals in the UK, including dental teams. The company said the move followed an extensive two-year consultation with key stakeholders from across primary care.

The first Virgin Healthcare centre is expected to open later in 2008; five more centres will follow by the end of 2009. The company plans to work with existing GP practices in their current structures and under their existing contracts with Patient Cooperation Treaties. It also plans to add other healthcare services in consultation with local providers to meet local needs. These could include dentistry, diagnostics, screening, and a pharmacy as well as a range of conventional and complementary therapies.

The company is currently advertising for dental staff on its website. “Dental care is one of the services we would seek to provide in a Virgin healthcare centre alongside the GP practice,” a spokeswoman for Virgin said. “This is an all-under-one-roof concept bringing together primary care services. Dentistry would be one of the primary care services offered in our range of ancillary services which can also include physiotherapy and podiatry.”

The man heading up the venture is Mark Adams, who was previously chief executive of the private healthcare provider Nethercare UK and before that was with Denplan. He said: “We have answered the call from dental professionals working with the company to make that difference in the market.”

“Nobel Biocare is one of the largest providers of aesthetic dental solutions worldwide. In the last quarter of 2007, their sales revenue increased by 8% to 142.3 million Euro. Since 2005, Nobel Biocare has increased its consolidated revenue by 11% and 10% annually over the next five years. “The more labs can offer CAD/CAM solutions, and are closer to their Chinese customers,” states Eros Nammi, Managing Director of the Cefla Dental Group. “We are now an established local presence and will be able to serve the market with the same degree of professionalism and quality as we offer all our European customers.”

Cefla Cooperative, which consists of four business divisions, increased its consolidated revenue by 8% to 327.9 million in 2006 despite a rather difficult external environment. The company also closed the fiscal year 2006 with a consolidated net profit of 1.5 million Euro, up by 1% compared to 2005 results. Cefla considers themselves a global player in the dental market. They supply integrated treatment centres for dental surgeries and have production sites in five different offices in Italy, Europe, and the United States. Following the launch of the company’s third brand for high-tech imaging products, the MyRay in 2007, Suzhou Victor Medical Equipment will become the fourth name in Cefla’s brand portfolio.

Use of CAD/CAM dental systems projected to growth

From news reports

TORONTO: The market for newly purchased dental computer-aided design and computer-aided manufacturing (CAD/CAM) systems in the US, Europe and Japan surpassed US$250 million in 2007. It will expand in response to patient and dentist demand for all-ceramic CAD/CAM-produced restorations, which are growing at the expense of metal-based restorations, according to a new report by the Millennium Research Group in Toronto, Canada. Improved technology will also foster the market’s growth by enabling manufacturers to raise prices in some segments of the market.

Dental labs are increasingly outsourcing crown and bridge computer-aided manufacturing production to milling centres. Accordingly, in the US, unit growth for scanners used in the outsourcing process will reach nearly 20% annually over the next five years. In Europe, this annual unit growth will exceed 20%. The more labs that can offer CAD/CAM restorations, the better,” says Chris Shuto, Millennium Senior Analyst. “This will allow more dentists to meet the increasing patient demand for custom-milled crowns and bridges.”

In Japan, the market for dental CAD/CAM systems remains very small despite the size of the country’s population. Japanese dentists and laboratories primarily use non-CAD/CAM ceramics and metal-based restorations. Similar to other markets, however, as dentists become better educated with respect to the aesthetic and functional benefits of CAD/CAM restorations, the number of crowns and bridges made through the CAD/CAM process will increase. Millennium projects that this will drive a greater number of dental labs to incorporate the necessary technology to manufacture such restorations. Moreover, dentists will add chairside systems onto their practice to facilitate increased CAD/CAM restoration placement with a quick turnaround.

Professor Martin Paul, Robert Gottlander, Dr Andrej Kielbassa and Jan-Philipp Schmidt, representative of the German Dental Students' Association, Photo: Katja Kupfer, Oemus Media.

Berlin dental school to join university network in the US, Europe and Asia region

Swedish Nobel Biocare partners with German university

Daniel Zimmermann
Dental Tribune

LEIPZIG: Nobel Biocare is extending its worldwide University Partner Program. During a press conference in January, the Swedish dental manufacturer signed an agreement with the Charité University Medical School (Charité UMS) in Berlin. According to Dr Andrej Kielbassa, Dean of the Department of Periodontology at the Charité UMS, the partnership will incorporate implantology and CAD/CAM procedures into the dental curriculum and offer financial support as well as academic exchanges between the school and other programme members based on Nobel’s in-house-based educational tools.

An independent Academic Advisory Board will make sure that the school is able to reach the goals of the partnership and keep its education free from corporate interests, Dr Kielbassa said.

As one of the largest medical facilities in Europe, Charité UMS is the 23rd dental school to join Nobel’s University Partner Program. Recently, it announced plans to become one of the most modern and advanced service providers of medical care in Europe by 2010. The partnership with Nobel Biocare is seen as a major step in achieving this goal.

"Strategically, our partnership with Nobel Biocare is an integral part of dental curriculum’s worldwide in the next 10 years," said Prof Martin Paul, Dean of the School. "It is an all-under-one-roof concept bringing together primary care services. Dentistry would be one of the primary care services offered in our range of ancillary services which can also include physiotherapy and podiatry."